Rating

Net Amount

## ORDER

Orders Order / Rev: 69313 /Brad Alt Order #: Product Desc: American Future Fund WHP-TV CBS21 Estimate: 58 Flight Dates: 11/01/12 - 11/05/12 Primary AE: Millennium Washington DC Original Date / Rev: 10/31/12 / 10/31/12 Sales Office: **MNAT** Order Type: **GENERAL** Sales Region: National **Mentzer Media Services** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmount Ave EOM/EOC Billing Cycle: Towson, MD 21286 Agency Commission: 15% Advertiser **American Future Fund** Name: A35+ New Business Thru: Demographic: **Product Codes:** Issues/Propositions Order Separation: 00:15:00 Priority: P-1 Advertiser External ID: Revenue Codes: AGY, POL-ISS, GEN Agency External ID:

Millennium Washington DC

Account Executive

**End Date** 

Bill Plan

Start Date

Market

**WPMT** 

10/29/12	11/05/12	26	\$47,730.00	\$40,570.50	November 2012	26	\$47,730.00	\$40,570.50	0.00
					Totals	26	\$47,730.00	\$40,570.50	0.00
Account Ex	xecutives								

Start Of Order - End Of Order

Start Date / End Date

Net Amount

**Totals** 

Month

# Spots

Order %

100%

Gross Amount

Order Share	Share	Total
WHP-TV CBS21	28%	\$47,730.00

# Spots

Sales Office

100%

0%

Gross Amount

Sales Region

\$170,464.29

\$0.00

Share	Total
0%	\$0.00
72%	\$122,734.29
0%	\$0.00
0%	\$0.00
0%	\$0.00
	0% 72% 0% 0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type \$	Spots	Amount
N 1	WHP	11/01/12	11/02/12	M-F 5p-530p News CBS 21 News at 5p	СМ	5p-530p	TF	1:00	2	\$650.00 P-1	0.00 NM	2	\$1,300.00
	Romney												
N 2	WHP	11/01/12	11/02/12	M-F 530p-6p News CBS 21 News at 530	CM o	530p-6p	TF	1:00	2	\$650.00 P-1	0.00 NM	2	\$1,300.00
	Romney												
	Star	t Date I	End Date	Weekdays Spe	ots/Week	Rate	Rating						
W	eek: 10/2	29/12 <i>°</i>	11/04/12	TF	2	\$650.00	0.00						
N 3	WHP	11/01/12	11/02/12	M-F 6p-630p News	CM	6p-630p	TF	1:00	2	\$800.00 P-1	0.00 NM	2	\$1,600.00
				CBS 21 News at 6p									
	Romney												
	Star	t Date I	End Date	Weekdays Spe	ots/Week	Rate	Rating						
W	eek: 10/2	29/12	11/04/12	TF	2	\$800.00	0.00						

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Order / Rev: 69313 Advertiser: American Future Fund

Alt Order #: /Brad Product Desc: American Future Fund WHP-TV CBS21

Flight Dates: 11/01/12 - 11/05/12 Estimate: 58

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 4	WHP	11/01/1	2 11/01/12	M-F 7p-730p	CM	7p-730p	T	1:00	1	\$3,000.00 P-1	0.00 NM	1	\$3,000.00
	Domno			M-F 7p-730p									
	Romne Sta	y art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10		11/04/12	T	1	\$3,000.00	0.00						
N 5	WHP	11/01/1	2 11/02/12	M-F 730p-8p	CM	730p-8p	TF	1:00	2	\$4,000.00 P-1	0.00 NM	2	\$8,000.00
	_			M-F 730p-8p									
	Romne		E. J.D.	M/s shalsass	0	Data	Detien						
\٨/،	<u>Sta</u> eek: 10	rt Date /29/12	End Date 11/04/12	Weekdays TF	Spots/Week	Rate \$4,000.00	Rating 0.00						
			2 11/01/12	Thu Reg 2	CM	9p-10p	T	1:00	1	\$2,250.00 P-1	0.00 NM	1	\$2,250.00
11.0	*****	1 1/0 1/1	2 11/01/12	Thu 9p-10p	O.W.	ор тор	-	1.00	·	ψ2,200.001	0.00 14111		ΨΣ,Σου.σο
	Romne	y											
	_	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
	eek: 10		11/04/12		1	\$2,250.00	0.00 T	4.00		#0.000.00 P.4	0.00 NIM	,	<b>#0.000.00</b>
N /	WHP	11/01/1	2 11/01/12	Thu Reg 3 Thu 10p-11p	CM	10p-11p	1	1:00	1	\$2,200.00 P-1	0.00 NM	1	\$2,200.00
	Romne	у		Tha Top-Tip									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10		11/04/12	T	1	\$2,200.00	0.00						
N 8	WHP	11/01/1	2 11/02/12	-	CM	9p-10p	F	1:00	1	\$1,250.00 P-1	0.00 NM	1	\$1,250.00
	Romne	v		Fri 9p-10p									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10		11/04/12	F			0.00						
N 9	WHP	11/01/1	2 11/03/12	Sa 7p-730p	CM	7p-730p	S-	1:00	1	\$950.00 P-1	0.00 NM	1	\$950.00
	_			Sa 7p-730p									
	Romne		End Data	Mookdovo	Spoto/Mook	Poto	Poting						
W	<u>عاد</u> eek: 10	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$950.00	Rating 0.00						
			2 11/03/12	Sat Reg 2	CM	9p-10p	S-	1:00	1	\$500.00 P-1	0.00 NM	1	\$500.00
				Sat 9p-10p						·			
	Romne	•											
١٨/.	<u>Sta</u> eek: 10	rt Date	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
				Sa-Su 6p-630p N	· · · · · · · · · · · · · · · · · · ·	6p-630p	SS	1:00	2	\$590.00 P-1	0.00 NM	2	\$1,180.00
1111	V V I II	11/01/1	2 11/04/12	CBS 21 News at		ор озор		1.00	2	ψ550.001 -1	0.00 14141	_	ψ1,100.00
	Romne	y			•								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10		11/04/12	SS	2	\$590.00	0.00	4.00		<b>4050 00 D.</b> 4	0.00.1114		<b>#050.00</b>
N12	WHP	11/01/1	2 11/04/12	CBS Sun Morning	,	9a-1030a	S	1:00	1	\$950.00 P-1	0.00 NM	1	\$950.00
	Romne	V		CBS Surr Morrilli	g								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10		11/04/12	S	1	\$950.00	0.00						
N13	WHP	11/01/1	2 11/04/12		CM	1030a-1130a	S	1:00	1	\$1,400.00 P-1	0.00 NM	1	\$1,400.00
	Romne	V		Face the Nation									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10		11/04/12	S		\$1,400.00	0.00						
N14	WHP	11/01/1	2 11/04/12	Sun Reg 1	CM	7p-8p	S	1:00	1	\$8,500.00 P-1	0.00 NM	1	\$8,500.00
	_			Sun 7p-8p									
	Romne		End D-4-	Modedova	Cnoto/M1	Deta	Potic~						
\٨/،	<u>5ta</u> eek: 10	rt Date /29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$8,500.00	Rating 0.00						
			2 11/04/12		CM	\$р-9р	S	1:00	1	\$2,400.00 P-1	0.00 NM	1	\$2,400.00
0		, 5 ,, 1	, 0 1/12	Sun 8p-9p	Ç. 141	-L -L	5			,_,	2.20 14141	·	<del></del> ,
	Romne	•											
	_	rt Date	End Date	Weekdays	Spots/Week		Rating						
	eek: 10		11/04/12	5		* ,	0.00	1.00	- 4	¢1 050 00 D 1	0.00 NA		¢4 050 00
N 16	WHP	11/01/1	2 11/04/12		CM	9p-10p	S	1:00	1	\$1,850.00 P-1	0.00 NM	1	\$1,850.00

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Order / Rev: 69313 Advertiser: American Future Fund

Alt Order #: /Brad Product Desc: American Future Fund WHP-TV CBS21

Flight Dates: 11/01/12 - 11/05/12 Estimate: 58

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time [	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				Sun Reg 3										_
	Romney	,		Sun 9p-10p										
ı	,	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	ek: 10/		11/04/12	S	<u> </u>	\$1,850.00	0.00							
N 17	WHP	11/05/1	2 11/05/12	M-F 5p-530p New	s CM	5p-530p	M-		1:00	1	\$650.00 P-1	0.00 NM	1	\$650.00
				CBS 21 News at 5	Бр						·			·
F	Romney	/												
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	ek: 11/		11/11/12	M	1	\$650.00	0.00							
N 18	WHP	11/05/1	2 11/05/12	M-F 530p-6p New		530p-6p	M-		1:00	1	\$650.00 P-1	0.00 NM	1	\$650.00
_	Romney	,		CBS 21 News at 5	530p									
	•		End Data	Maakdaya	Casta/Mask	Doto	Doting							
W۵	<u>ااہ</u> ek: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$650.00	Rating 0.00							
	WHP		2 11/05/12	M-F 6p-630p New	s CM	6p-630p			1:00	1	\$800.00 P-1	0.00 NM	1	\$800.00
1413	V V I II	11/03/1	2 11/05/12	CBS 21 News at 6	-	ор-озор	141		1.00	'	φοσο.σσ1 -1	0.00 14141	'	ψοσο.σσ
F	Romney	/		0202	74									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	ek: 11/	05/12	11/11/12	M	1	\$800.00	0.00	)						
N20	WHP	11/05/1	2 11/05/12	M-F 7p-730p	CM	7p-730p	M-		1:00	1	\$3,000.00 P-1	0.00 NM	1	\$3,000.00
_	_			M-F 7p-730p										
F	Romney						5							
١٨/-		rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating							
	ek: 11/		11/11/12		1	\$3,000.00	0.00		4.00		Φ4.000.00 D.4	0.00.104		<b>#</b> 4.000.00
N21	WHP	11/05/1	2 11/05/12	M-F 730p-8p	CM	730p-8p	M-		1:00	1	\$4,000.00 P-1	0.00 NM	1	\$4,000.00
F	Romney	,		M-F 730p-8p										
	,	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	ek: 11/		11/11/12	M	1	\$4,000.00	0.00							
						•						Totals	26	\$47,730.00
												· State		Ψ 11,1 00.00